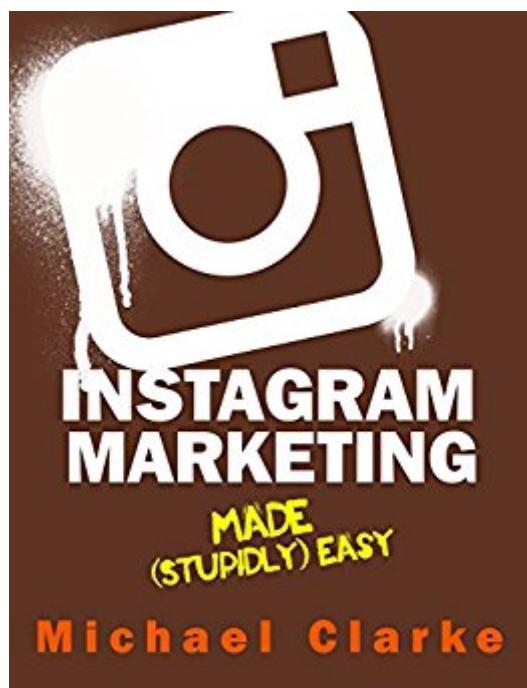


The book was found

Instagram Marketing Made (Stupidly) Easy ("Social Media Marketing Made Stupidly Easy" Book 5)



Synopsis

PRAISE FOR INSTAGRAM MARKETING MADE STUPIDLY EASY"Wow, another gem from Michael Clarke. I love his ethos and attitude, it makes a fun time of a horribly dull topic! I bought his FB and email books too and intend buying more after seeing the results of their application. I highly recommend this." -Tonia"If you are looking for something that explains Instagram marketing, the culture, and mindset of this social media platform, then I highly recommend that you read this book. It is a supremely helpful, witty, and easy to understand resource that would prove to be an asset in the library of a small business owner." -MickeyWanna dip your toe into the strange world of Instagram marketing? (Have a feeling this bizarre, but powerful, social media platform can offer you access to a mass of zombie followers...err..possible new leads?)Wanna reach folks aged 18-35, but no idea how to use Instagram for business purposes and turn those posts and likes (and those all-important photo filters) into actual marketing gains?Look no further, intrepid marketer! Because in "Instagram Marketing Made (Stupidly) Easy" - the new offering from Michael Clarke, founder and editor of Punk Rock Marketing magazine, you'll learn the secrets, shortcuts and strategies to Instagram marketing success.Things like:Chapter 1 - The Art of the Perfect Instagram Marketing FunnelChapter 2 - Six Steps to a Profitable Instagram ProfileChapter 3 - Spying on the Competition for Fun and ProfitChapter 4 - Seven Ways to Create Killer Instagram ContentChapter 5 - The Perfect Instagram Post ChecklistChapter 6 - How to Create a Rabid Tribe of Zombie Instagram FollowersChapter 7 - Five Ninja-Hack Tools and Apps That Will Make You MoneyGive it a try: you might not just become a Millennial hero...but you could also end up making a helluva lot of money.

Book Information

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Customer Reviews

Easy to read guide on how to get started with Instagram. Clarke focuses on small business owners who want to wet their feet by capturing the millennial generation who seem so enraptured by this photo based social media program. I like the way Clarke explores the psychology of the Instagram user before moving into how to set up and use an account. Readers need not be tech savvy to succeed in using this book to establish an account. Especially helpful are the sections explaining incentives you must use to gather your audience and the insider tips on how you can hold on to your followers once you have succeeded in getting your account moving. The tricks of the trade offered by the author will motivate the user to put the work hours in to move a small business into high gear. Recommended for anyone interested in learning about Instagram or curious about its usefulness in marketing a small business..

If you are looking for something that explains Instagram marketing, the culture, and mindset of this social media platform, then I highly recommend that you read this book. It is a supremely helpful, witty, and easy to understand resource that would prove to be an asset in the library of a small business owner. It clearly explains the ins and outs of Instagram in a manner that doesn't insult the reader's intelligence. One of the most useful tips I read was about the necessity of keeping your landing page simple and concise, as well as the importance of not bringing a hard sell to your followers.

This was a quick and easy read packed solid with everything you need to know to get started and succeed on Instagram. It has step by step guides and access to organizational tools in the book. I am not savvy with social media at all and I feel prepared to tackle Instagram finally. Full of insider tips, this book tells you what to post, when to post it and the best tools for managing campaigns. Would recommend this read to anyone intimidated but interested in this huge marketing opportunity.

Michael never disappoints, In Instagram Marketing Made Simple, he delivers straight to the point steps to creating an effective marketing funnel for your business and making money on Instagram. Highly recommended

Wow, another gem from Michael Clarke. I love his ethos and attitude, it makes a fun time of a horribly dull topic! I bought his FB and email books too and intend buying more after seeing the results of their application. I highly recommend this.

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